

## **Pressemitteilung / Press Release**

### **slimLINE - The slim label printing**

#### **eXtra4 expands successful starter package to product line**

Birkenfeld, January 2, 2018. The starter package by eXtra4 Labelling Systems has convinced many people about label printing. Now the identification technology experts at Ferdinand Eisele GmbH are considerably expanding their range: the new "slimLINE" product range includes low-cost label printers in slim design, a wide range of matching label shapes from stock and suitable colour ribbons. Thus, "slimLINE" is closely geared to entry-level requirements - small budget, little space, and low quantities.

#### **Product package popular with label printing beginners**

Launched a year ago as a complete set for a favourable start into label printing by computer, the entry-level package has become a successful model. The slim thermal transfer printers of the GODEX RT series are recommended for an annual requirement of up to 5,000 labels. They are well received as a low-priced first device, although the narrow track width of only 60 mm limits the choice of label shapes. But users like to put up with that, because the package is easy to handle thanks to the label printing software eXtra4<winIII>.

#### **Variety of suitable labels now expanded**

They do not want to be satisfied with quality and price as decisive

arguments at eXtra4 Labelling Systems. Being label specialists, the range of labels also has to be right. New developments, specifically designed for the narrow track width, supplement the range for the slim printers: the most popular loop label is available in jeweller's quality in 3 sizes - mini, small and standard. The sizes small and standard are available as variants with transparent loop. In addition, the loop label size standard is available in a particularly favourable LC quality. The range of loop labels is flanked by other types, such as chain labels, thread labels and adhesive labels in rectangular, oval and round shapes. In total, the eXtra4 catalogue for stock items contains more than 50 labels of various sizes, quality and presentation with the "slimLINE" seal.

### **Even more growth for "slimLine"**

The future expansion of the new product line "slimLINE" is already in the planning: loop labels with metallised surface in gold and silver look are to follow. In addition to the proven RT series by Godex, comparable devices from other manufacturers can be used to print "slimLINE" labels.

Prospective customers can get to know the current "slimLINE" product range during Inhorgenta, Munich, 16 - 19 February 2018, hall A2, booth 511 or on the web at [www.extra4.com](http://www.extra4.com).



**Fig 1: "slimLINE" - favourable label printing for beginners of eXtra4 Labelling Systems**



**Fig. 2: "slimLINE" product range with label printer Godex RT series, label printing software eXtra4, jewellery labels and colour ink ribbon**



Fig. 3: Printing image of the "slimLINE" printer Godex RT200 with 200 dpi on "slimLINE" jewellery labels with loop, type 34 2050IR K1

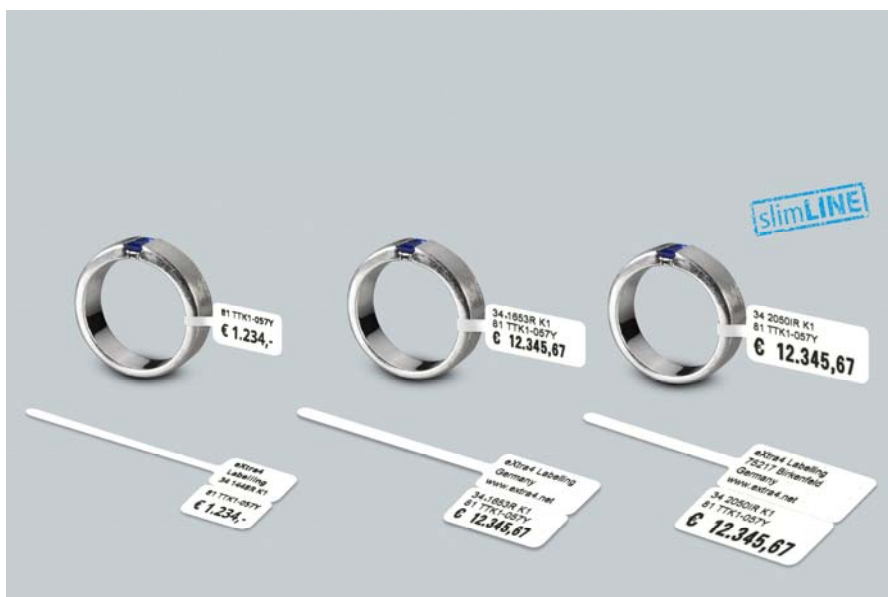


Fig.4: "slimLINE" jewellery labels with loop in 3 sizes, mini item No. 34 1448R K1, small item No. 34 1653R K1, standard item No. 34 2050IR K1, printing image of the "slimLINE" Godex RT230 printer with 300 dpi.



**Fig.5: "slimLINE" jewellery labels with transparent loop in the sizes, small item No. 34 1653R Z1 and standard item No. 34 2050IR Z1, printing image of the "slimLINE" Godex RT230 printer with 300 dpi.**



**Fig. 6: "slimLINE" starter package with Godex RT200 label printer, extra4 label printing software, jewellery labels and colour ink ribbon**