

# Expertise in labels

*Top service for hardware, software, and accessories*

*By Pia Grund-Ludwig*

Since its founding in 1931, Ferdinand Eisele GmbH has been greatly influenced by the jewellery industry that is strongly rooted in the Pforzheim region. The company's expertise in consultancy is based on more than 20 years of programming experience, as well as its having dealt with computer printers and scanners within its own business activities. The core product range is a wide variety of labels for marking jewellery and watches. The special demands of the jewellery and watch sector are served by the company's brand eXtra4 Labelling Systems.

Supplementing the labels themselves, a large number of additional technologies help produce a comprehensive marking system. The extensive range includes hardware such as thermal transfer printers and barcode scanners plus standard and custom software for label printing as well as accessories such as carbon ribbons, fastening systems, and care products. The company's portfolio is rounded off with services such as consulting and support for software and hardware.

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*For over 80 years Eisele has proven its expertise in advising clients, including 20 years of IT advice*

