

Print labels in photo quality yourself

Inkjet printer TM-C3500 delivers 4-colour labels on demand

Birkenfeld, 04.11.2014. "This high-resolution inkjet printer fills a real gap in the market." – This is what the identification technology specialists of Ferdinand Eisele GmbH certify the 4-colour device by Epson. It allows you to print colour logos and images on labels of complex shapes such as those used in the jewellery and watchmaking industry, and this at favourable cost even with minimum lot sizes. They include the printer that guarantees top quality on demand with a resolution of 720 x 360 dpi in their eXtra4 product range.

The company based in Birkenfeld near Pforzheim sees the application range of the TM-C3500 primarily at manufacturers, wholesalers and chain stores that intend to distinguish the goods with labels of alternating brands. There, small series and assortments or even individual pieces can now be labelled with individual logos. It is also conceivable to use of colour for organizational purposes: with pictographs, markings or individual codes in different colours product and price groups can be marked strikingly or certain technical details can be clearly communicated. So the inkjet printer delivers not only labels with frequent motif changes from single pieces to large-scale

in professional colour quality, but also a real plus in operational efficiency in everyday life.

The TM-C3500 by Epson excels by an exceptional price-performance ratio among colour inkjet label printers. It is not only much cheaper than other desktop devices yet on the market, but is offering some additional technical advantages:

- In addition to die-cut labels also continuous material can be used. The integrated cutting blade produces sections of any length, without any loss of material.
- With a print speed of 103 mm / sec it moves forward efficiently also with larger lot sizes.
- In addition to the usual USB port it has a network port by default as well.
- Its mechanically solid construction also impresses with its compact, desktop-friendly shape. External dimensions: 310 x 283 x 261 mm (WxDxH).
- Easy operation: All elements – also for cartridge and material change - are easily accessible on the front panel (base mounting is possible).

- Keeping an eye on efficiency and economy thanks to colour cartridges with high volume, each of the 4 colours can be replaced individually.

With regard to the very specific technical requirements of the jewellery and watchmaking industry regarding labelling, also there labels from the inkjet printer TM-C3500 leave nothing to be desired: Depending on the label material used, the printing is smudge or even scratch resistant. The influence of moisture or sunlight makes no problems. Even ultrasound resistance can be ensured to the greatest possible extent.

Images with captions



Fig.1: Epson inkjet colour label printer TM-C3500



Fig. 2: Offering ease of use: all the controls of the inkjet colour label printer Epson TM-C3500 are accessible from the front



Fig. 3: Brilliant 4-colour-print on jewellery labels from the Epson TM-C3500